

Contact

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Education

M.S. Public Relations

S.I. Newhouse School of
Public Communications

M.A. International Relations

Maxwell School of
Citizenship & Public Affairs

Syracuse University,
Jul 2015–Dec 2016

B.A. International Relations

Political Science, Maxwell
School of Citizenship &
Public Affairs

Syracuse University,
Aug 2011–Aug 2015

Skills

Exhibition & Fair Mngmnt
Brand Architecture
Public Art Installations
Creative Direction
Comms Design & Copywriting
Cross-Cultural Comms.
Event Planning
Visual Diplomacy
Strategic Partnerships

Software/Platforms

Adobe Id, Il, Ps, & Pr - Interm.
Asana, Slack, Figma
Google Workspace
Microsoft Office
Notion

Languages

Advanced Italian
Fluent Spanish
Intermediate Turkish

Arts | Culture | Communications

Contemporary Istanbul | Art Director & Exhibitor Relations | Istanbul, TR | May 2024 – Present

- Shaping the fair's artistic vision, ensuring a cohesive experience for exhibitors, partners, sponsors, & visitors, through conceptual ideation & curation
- Manage fair operations; advise booth curation & fair layout. Participation of international galleries; contracts, transport, & on-site logistics
 - CI 19th Edition, Oct 2024
 - CI Bloom, April 2025
- Direct outdoor sculpture exhibition (gallery proposals, curator, venue logistics, install/production, deinstall)
- Collab w/ Comms Team in the strategic development of messaging & deliverables; PR, social media campaigns, print

Mojica Consulting LLC | Lead | International

- Consult artists, galleries, & architecture studios on planning, curation, & execution of programs, exhibits, & unique activations
- Provide strategic comms support; written & visual, art direction, & brand engagement

Matsuyama Studio | Senior Project Manager | March 2024 – May 2024

- Lead/assist in coordination of artist's Venice Biennale 2024 exhibition as related to comms, event planning, logistics & venue setup

ATÖLYE | Senior Communications Associate | Istanbul, TR | Jan 2023 – Feb 2024

- Owned end-to-end execution of creative briefs, long-form content, case studies, & campaign ideas into public-facing comms, & elevated the quality of a range of copywriting assets
- Creatively translating ATÖLYE's VP & brand into impactful copy that drove performance for growth efforts
- Writing, editing, curating thought leadership
- Project management; work w/ designers & clients on visual branding narratives
- Streamlining/creating new workflows

KIMM Agency | Copywriter & Creative Director | Istanbul, TR | Mar 2022 – Sep 2022

- Creative direction & lead copywriter on brand marketing projects (pharma & tech clients in USC & UAE)

Hudson Yards Hell's Kitchen Alliance | Director of Communications & Cultural Engagement | NY, NY | May 2019 – May 2022

- Curator of public art installations & cultural

programming in Bella Abzug Park, NYC;

- Armory Off-Site, 2021
- BIG APPLE, 2021
- King Nyani, 2020
- Vinyl Nights 2019–2021
- Commissioned seven murals in partnership w/ The Port Authority of NY/NJ
- Managed artists, producers, & fabricators to execute unique outdoor activations
- Built project timelines & budgets; experience creating & tracking proposals

+ Marketing & Programming Manager | NY, NY | Sep 2017 – May 2019

- Directed BID's rebranding, implemented creative marketing solutions (small business outreach program, promotion of BID services, & vendor relations)
- Developed & executed comms, digital content strategy, sponsorship programs, strategic partnerships, & community outreach
- Introduced BID's first organics drop-off program w/ DSNY
- Administrative assistant to co-chairs of the NYC BID Association

Arthur W. Page Society | Communications Intern | NY, NY | June 2017 – Aug 2017

- Analyzed & interpreted digital campaign data
- Recommended/executed content distribution strategy while helping manage online platforms

American-Turkish Council | Research Intern | Washington, DC | Feb 2017 – May 2017

- Led Twitter for the 36th Annual Conference
- Designed/executed research consultancy; led to the implementation of a new branding strategy

Meridian International Center | Cultural Programs

Intern | Washington, DC | Jan 2017 – May 2017

- Designed exhibition/program materials for global programs, & contractor meetings
- R&D for programs, exhibitions, grant proposals
- Contributed content to all digital platforms

U.S. Dept. of State Educational & Cultural Affairs Bureau | Public Affairs & Strategic Communications Intern | Washington, DC | Jan 2017 – May 2017

- Graphic designer on host campaign branding

Bahcesehir University International Academic Affairs Office | Intern | Istanbul, Turkey | Jan 2015 – Jun 2015

- Researched funding opportunities & new education modules for the university
- Created an extensive pre-approved course list for BAU & its partner institutions