

# Nikkole Mojica

Writer - Curator - Strategist  
Portfolio

# Statement of Work

I specialize in crafting stories & programming to resonate across diverse audiences & platforms, leveraging strategy & creativity. I orchestrate narratives that engage, surprise, & impact. I'm dedicated to using words that transcend the ordinary to curate reactions, propel brands, & resonate with contemporary content needs.

Let's connect!

- + Writing & Communications Strategy
- + Cultural Programming & Creative Placemaking
- + Public Engagement
- + Brand Management

# Writing/ Editing Samples\*

[Tête-à-Terra](#), Oct 2023, Copywriter

[Community Lab Microsite](#), Jun 2023, Copywriter

[“Gamifying Community”](#), Jun 2023, Editor

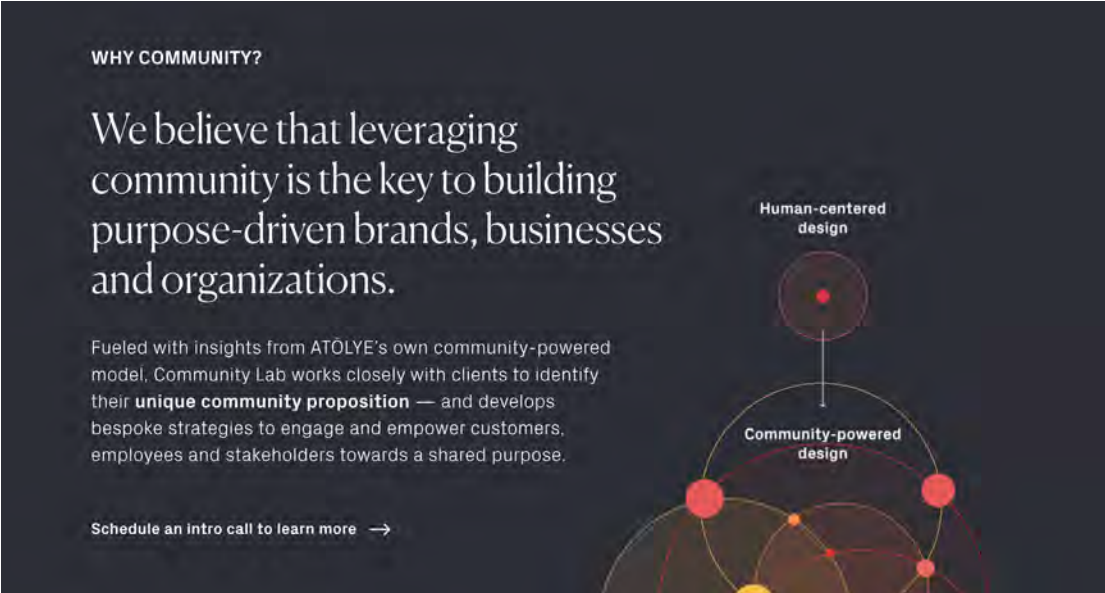
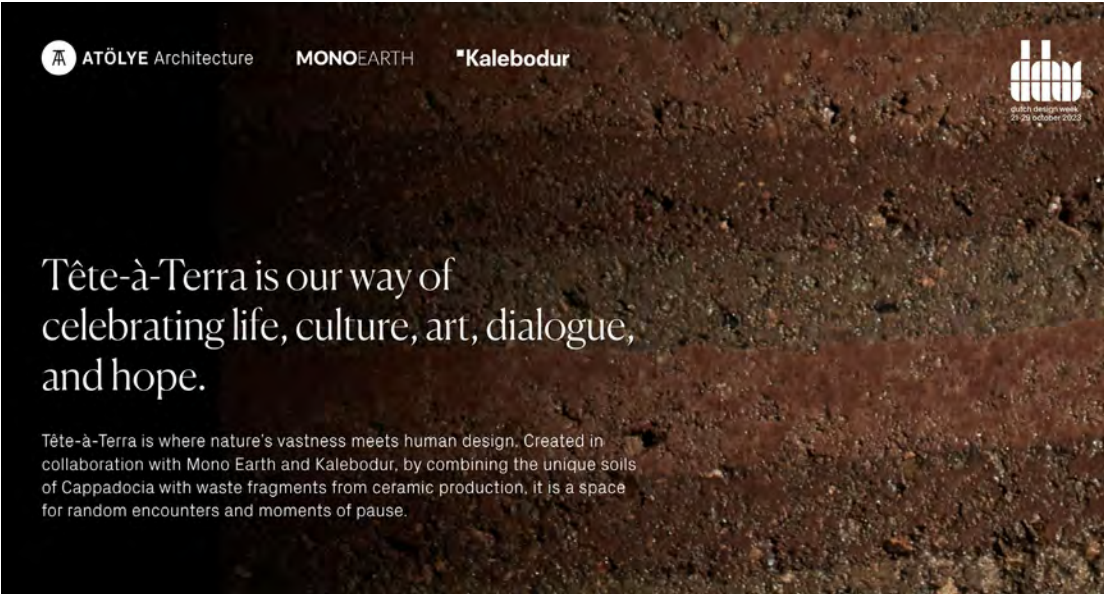
[“The case for Community-powered Transformation”](#), Feb 2023, Editor

[“Make It Circular”](#), Jan 2023

Danûk  
[Liner notes & band bio](#), Dec 2022

Hudson Yards Hell’s Kitchen Alliance  
[Annual Report 2021](#)

\*More samples available upon request.



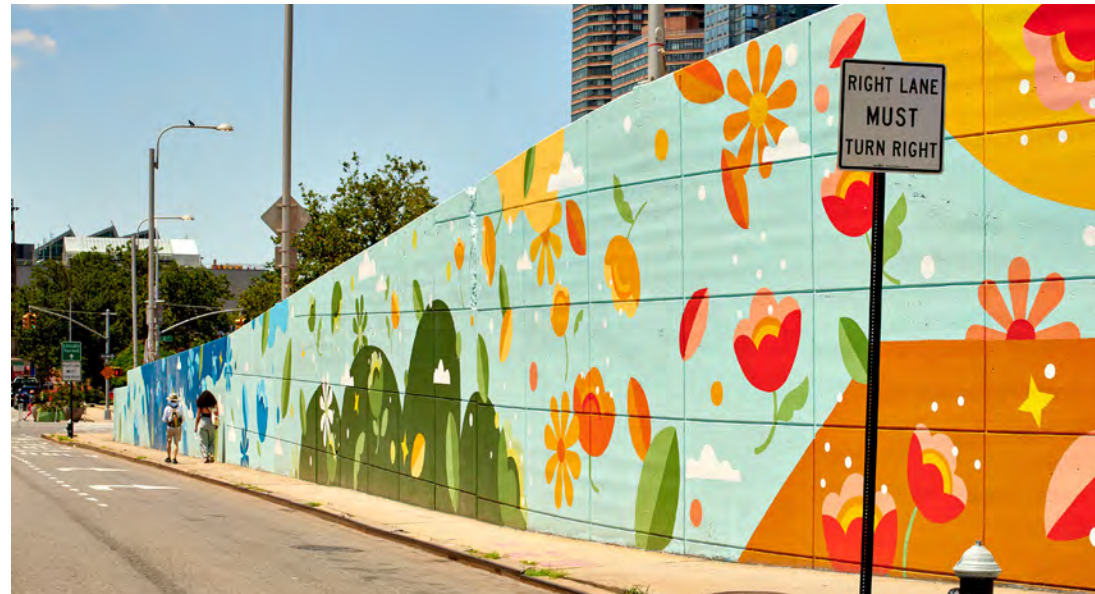


# 39th Street & 10th Avenue

Artist: [Steffi Tsai](#)

HYHK\*-commissioned mural on Port Authority of NY/NJ bridge walls located at 39th Street & 10th Avenue. June 2021.

\*[The Hudson Yards Hell's Kitchen Alliance](#), a non-profit business improvement district operating in midtown Manhattan, NYC.





# 42nd Street & 10th Avenue

Artist: [Demit](#)

As a way to improve the BID's commercial corridor through beautification of vacant storefronts, I helped launch HYHK's Artscape Revival Program in May 2021. With the help of property owners, we matched visual artists with opportunities to create/showcase work in locations in the neighborhood. The program hit the ground running with a mural by Demit, at 504 W42 Street.

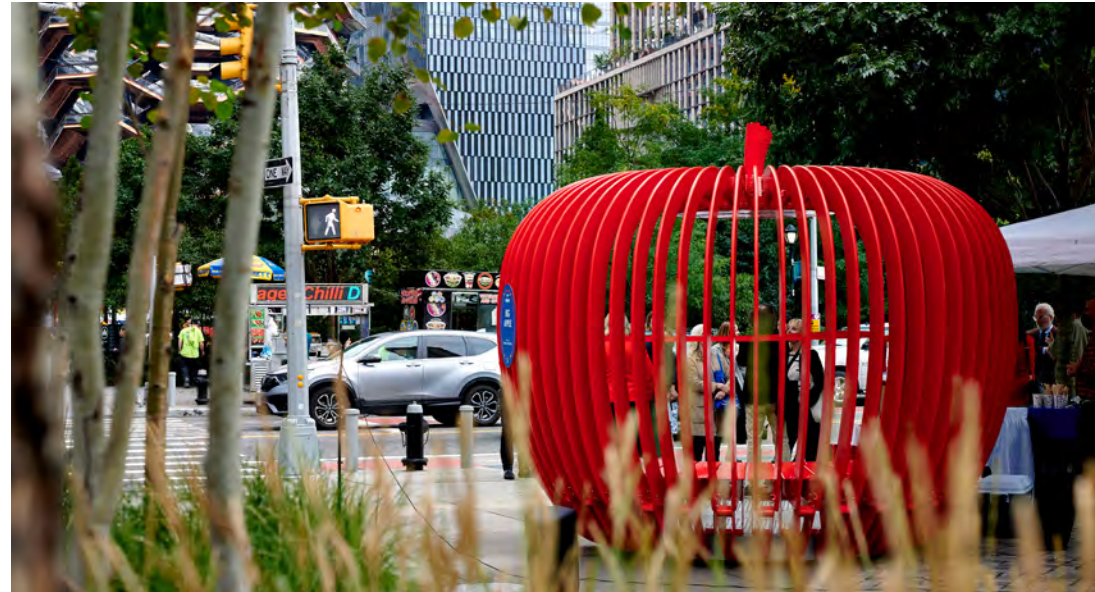




# Big Apple

Artist: [World of Marzell](#)

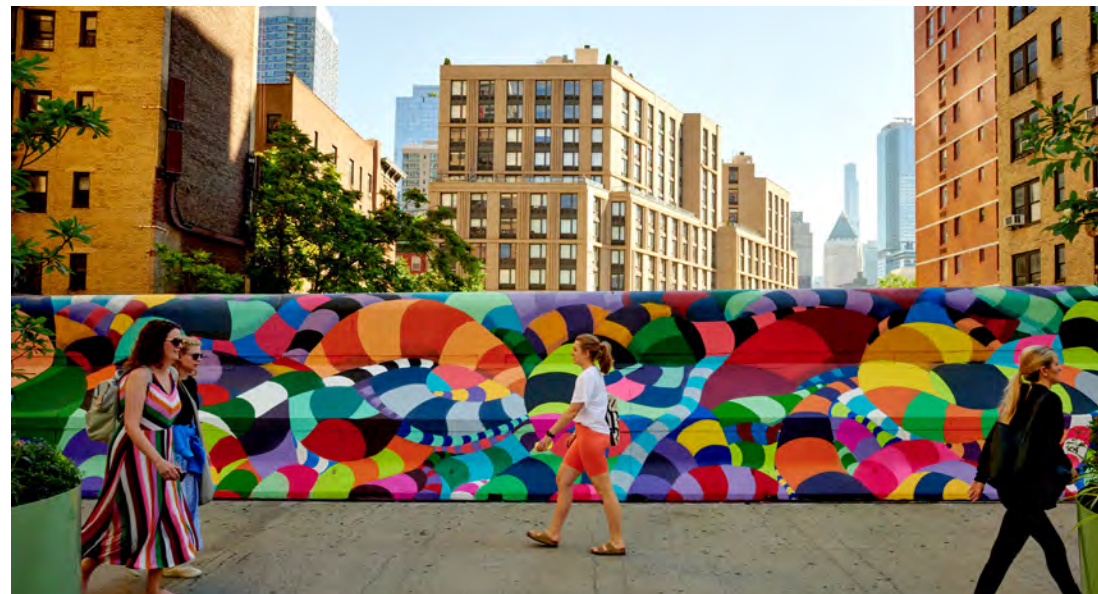
Together with designer Félix Marzell, of the Canada based studio World of Marzell, I helped commission Big Apple, an interactive sculpture to Bella Abzug for a duration of 11 months. I facilitated a partnership with NYC Parks, funding from the Québec Government Office in New York, and sponsorship from local stakeholder, Amazon NYC.





# 34th Street & 10th Avenue

Artist: [Ashley-Simone  
McKenzie](#)

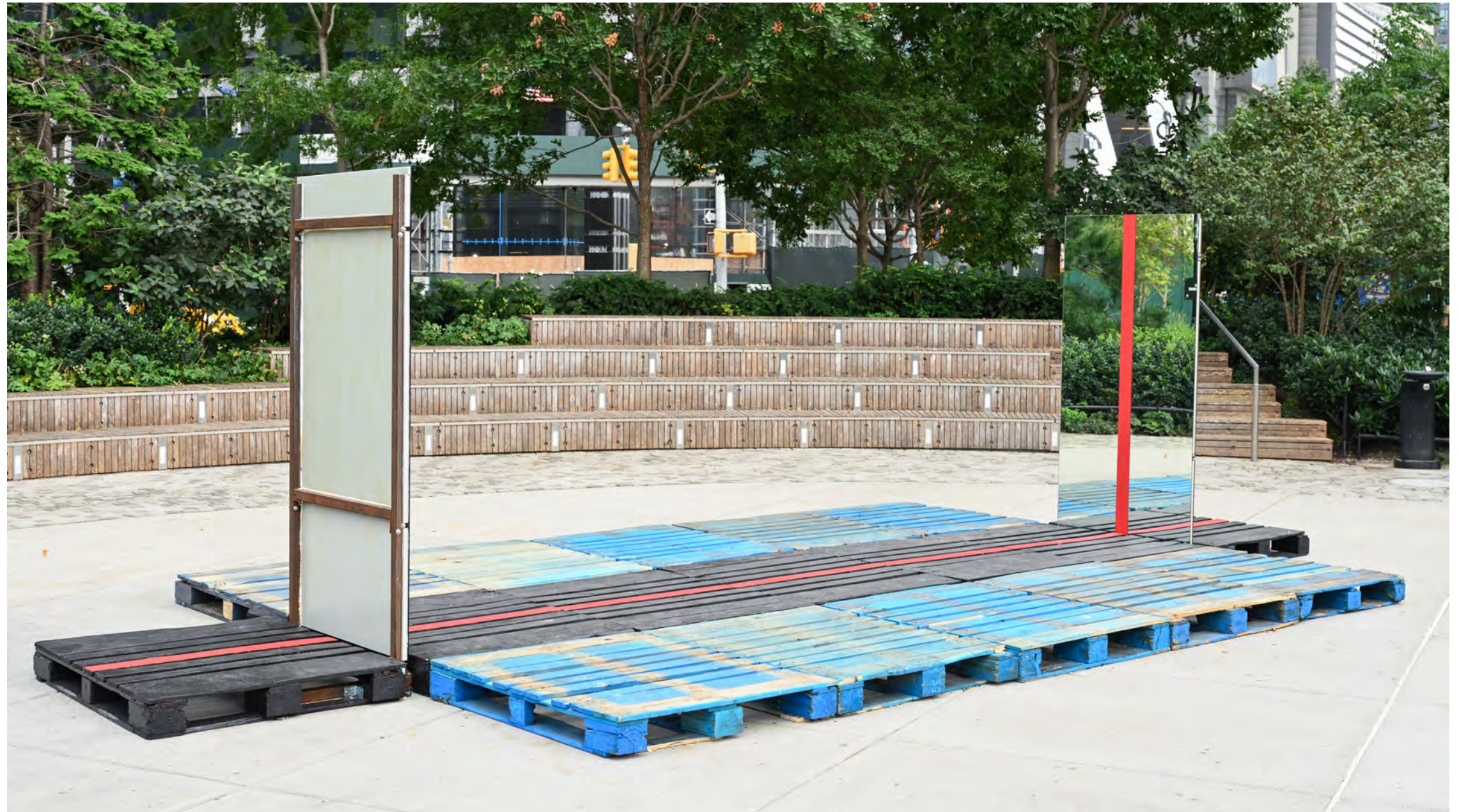




# Armory Show Off-Site

Artist: [David Cavaliero](#) & [Niyi Olagunj](#)

Through a unique partnership between The Armory Show, its exhibiting galleries, and city organizations like HYHK, we brought *Untitled (AFH Installation)* (2019), presented by TAFETA Gallery (London), to the Park. A collaborative project between New York-based artist David Cavaliero and Houston-based artist Niyi Olagunj, this interactive installation invited the public to self-identify and then question their place in the global commercial ecosystem.





# King Nyani

Artist: [Gillie & Marc](#)

The largest bronze gorilla sculpture on the planet, and Bella Abzug Park's largest exhibit to date, is named King Nyani, and is the work of Australian artists Gillie and Marc. I produced this exhibition with NYC Parks and led all coordination efforts with the artists and relevant stakeholders. King Nyani is on display as part of a mission to raise awareness and funds for the endangered gorilla species, while providing an unparalleled interactive experience.

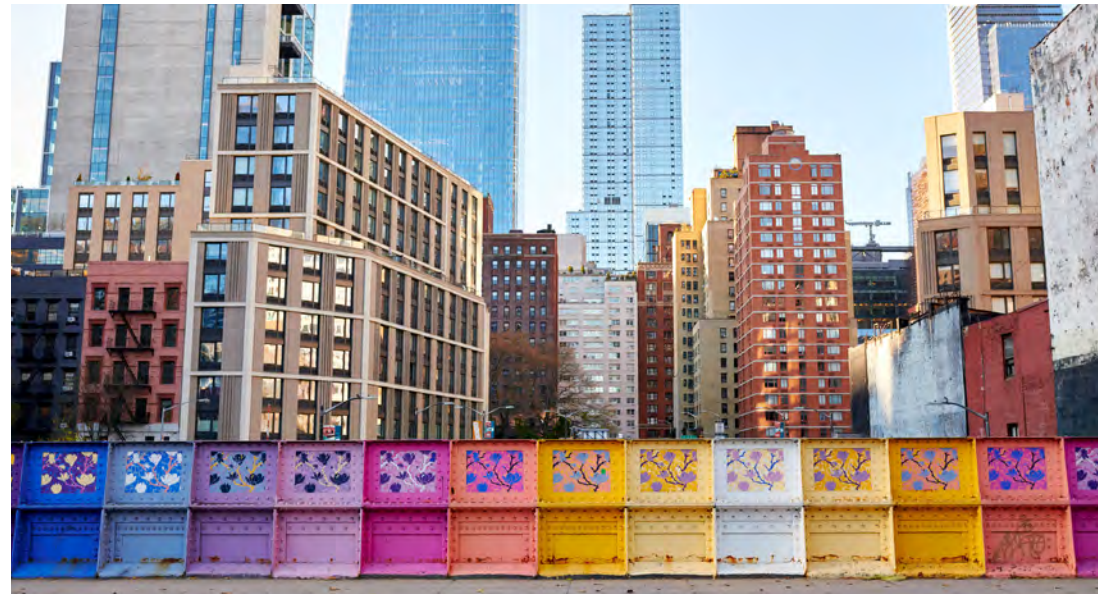




# 37th Street between 9th & 10th Avenue

Artist: Matthew Kissel

Together with Tishman Speyer on their annual Employee Volunteer Day. HYHK-commissioned mural on Port Authority of NY/NJ bridge walls located at 37th Street between 9th & 10th Avenue in June 2018.





# HYHK Film Festival

For two years, I co-curated the first film festivals in Hudson Yards proper. Both four-day long, the showcases consisted of two films a night, varying from shorts to feature length works.

In 2018, the festival highlighted local work as a starting point to introducing the existing Hell’s Kitchen creative community to ‘HYHK Arts’ and the new park.

The 2019 submissions centered around themes of home and diaspora. I wanted the work of international and independent filmmakers to inspire the public’s meditation on tradition, relationships, and culture. The arrangement of works by directors like Assia Boundaoui and Chantel Akerman sought to encourage the celebration of cosmopolitanism, and the triumph of diversity in divisive times.



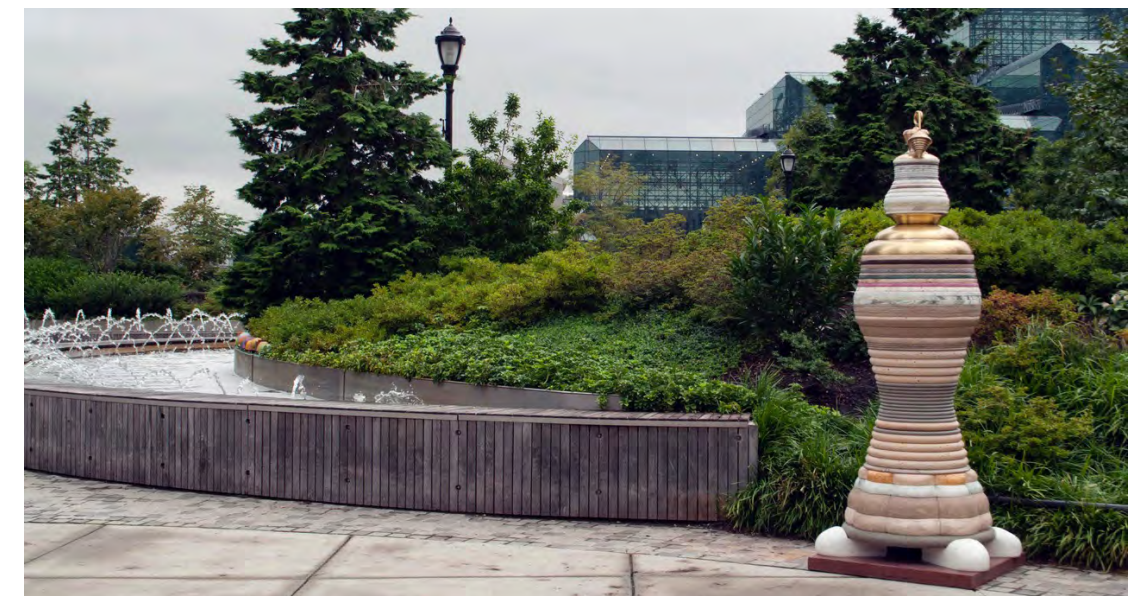
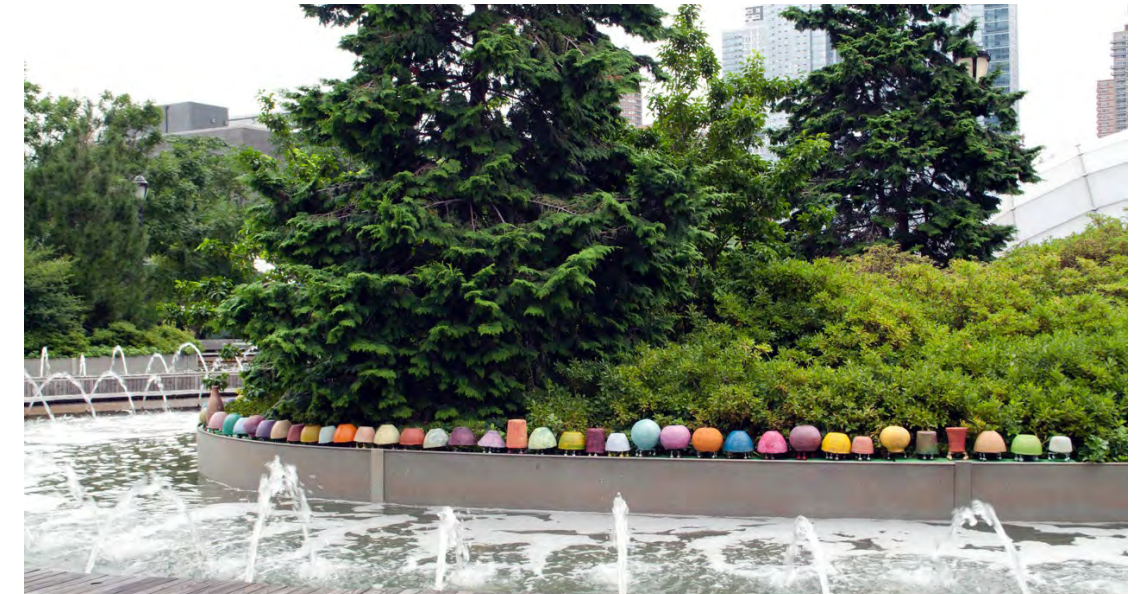
September 16th – 19th			
Bella Abzug Park   7pm nightly 34th St and Hudson Blvd East			
			
Monday, 16th	Tuesday, 17th	Wednesday, 18th	Thursday, 19th
Crisanto Street Paloma Martinez	Across Her Body Zacharias Mavroeidis	Special Feature	Her Seat Is Vacant Bohdana Smyrnova
The Feeling of Being Watched Assia Boundaoui	Mustang Deniz Gamze Ergüven	The Landlord Hal Ashby	News From Home Chantal Akerman



# Talisman

Artist: [Don Porcaro](#)

Temporary installation in then Hudson Blvd Park. The exhibition of Porcaro's Talisman #12, Talisman #15, and "Nomad", a series of 50 6" high sculptures, marked the park's and HYHK's first sculpture installation in September of 2018.

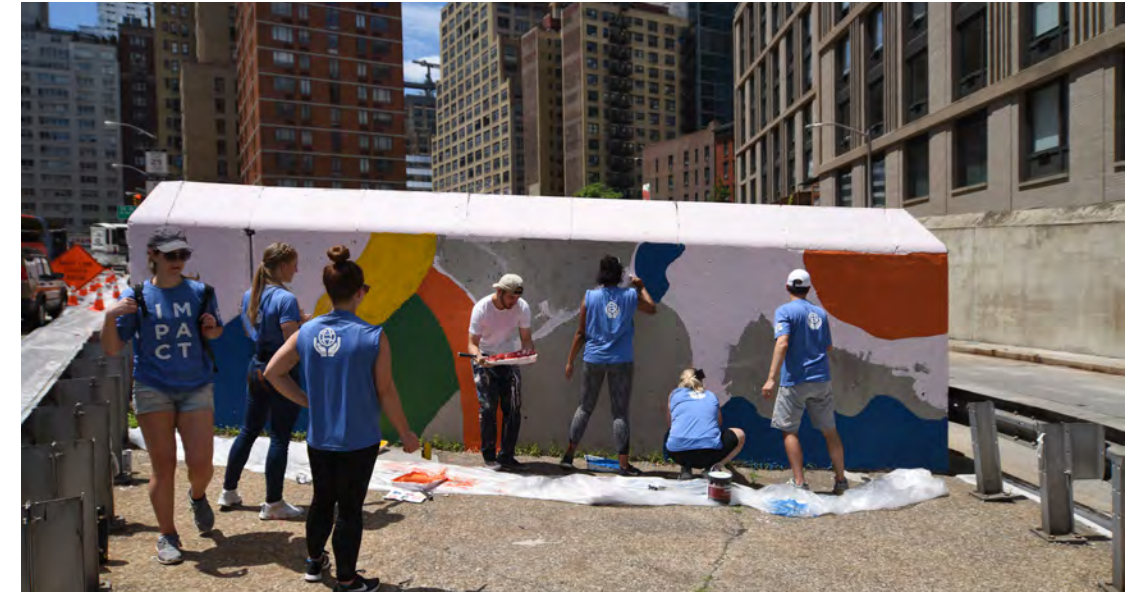




# Dyer Avenue

Artist: Xavier Dolida

Partnered with Tishman Speyer on their annual Employee Volunteer Day to execute an HYHK-commissioned mural on Port Authority of NY/NJ bridge walls located on Dyer Ave. between 35th & 36th Street in June 2019.





# Project Find

Artist: [Hunter Potter](#)

A temporary solo exhibition of paintings by Hunter Potter in the Chashama "Project Find" space located at 9th Avenue between 40th and 41st Streets in Hell's Kitchen, New York City. From April 22, 2019 – June 17, 2019, Potter's exhibit *It's A New Life For Me* was on display 24 hours a day.

Exhibition post [here](#).

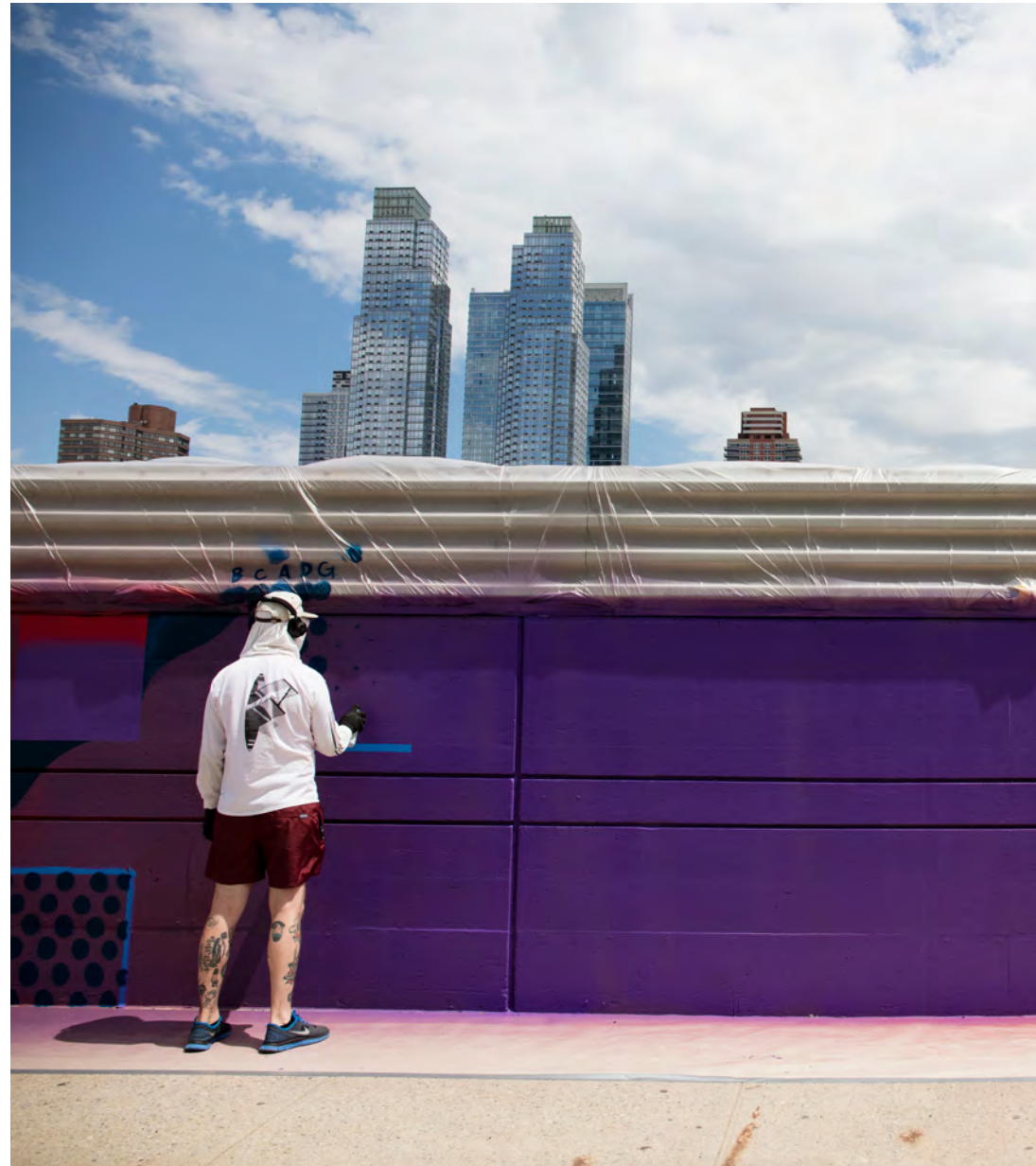




# 36th Street between 10th & 11th Avenue

Artist: [VIZIE](#)

A 2018 partnership with the Department of Transportation's (DOT) annual Community Commissions. Collaborated with DOT Art to commission temporary artwork on DOT property.

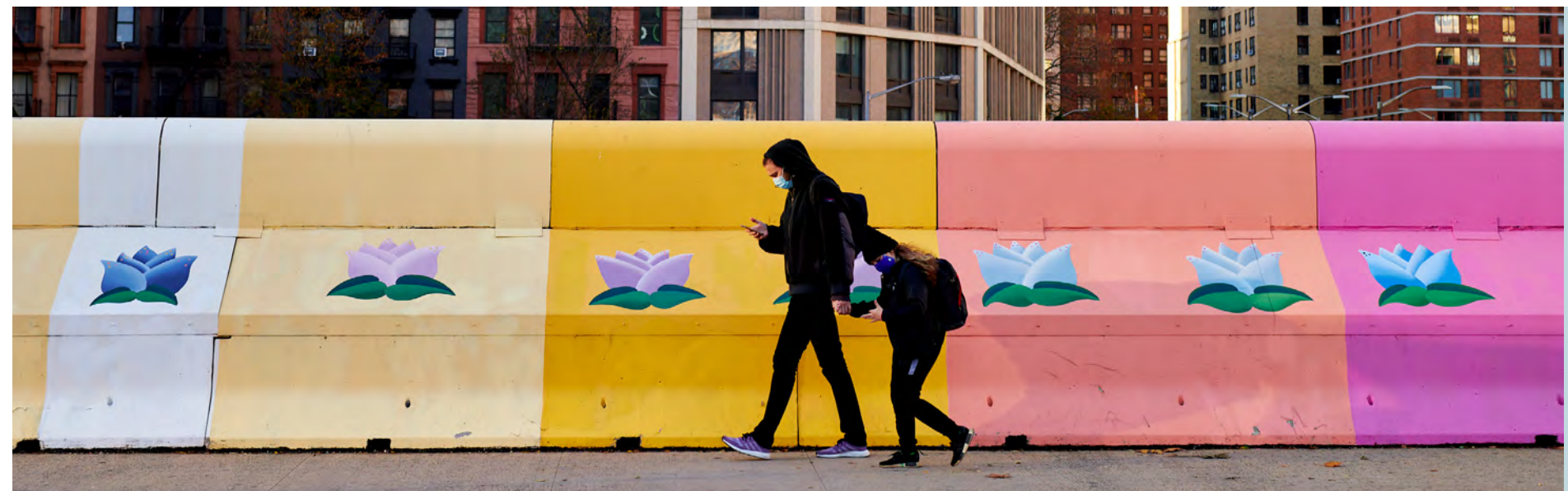
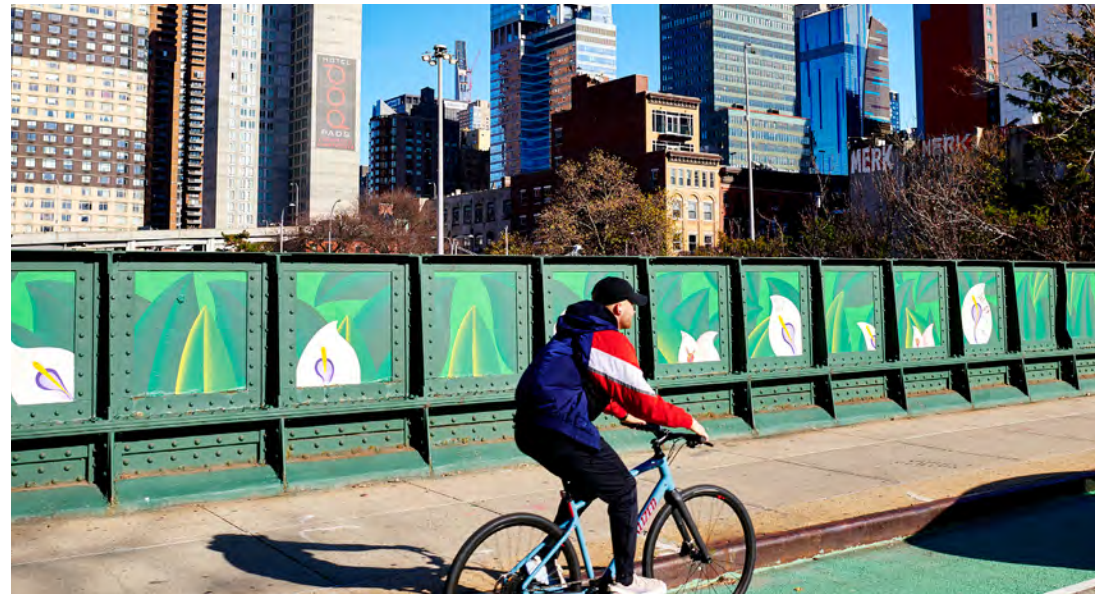




# 38th & 37th Street between 9th & 10th Avenue

Artist: [Anthony Padilla](#)

In October 2019, in partnership with the Port Authority of NY/ NJ, I produced the third HYHK-commissioned mural on bridge walls located at 38th Street between 9th & 10th Avenue. Anthony also painted a mural on 37th Street.

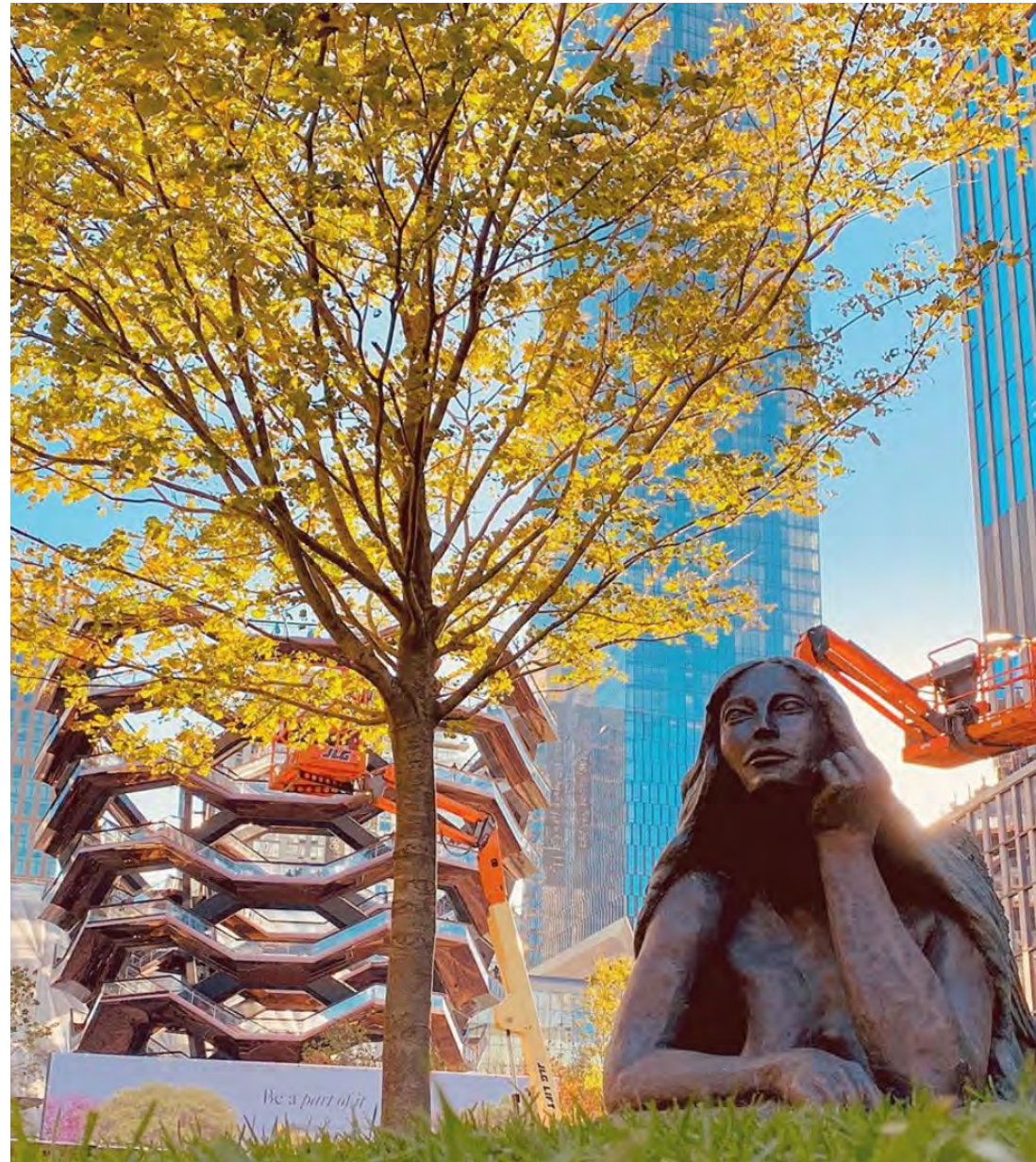




# Fantastic Creatures, Hudson Yards

Six Summit Gallery

Successfully forged a partnership with Six Summit Gallery to exhibit the artwork of Ailene Fields and Gina Miccinilli throughout Bella Abzug Park for nine months. November 2019.





# Vinyl Nights

For three years I helped bring Vinyl Nights, NYC's Largest Vinyl Outdoor Dance Party, to Bella Abzug Park for a series of summer dance parties.





# Introduction to Street Art

With the help of ALBOE, a multi-disciplinary art production studio, I organized a multi-part arts workshop in Bella Abzug Park.

Open to the public, guests were able to learn spray painting techniques and wheat-pasting from ALBOE's founder and resident artists. September 2019.





# Live Painting Session

Artist: [Carolyn Irvin](#)

Programmed two live painting events at the Canoe, an HYHK-maintained public plaza on 36th Street and 9th Avenue, with local artist Carolyn Irvin, an abstract multi-media artist in September 2019.





# Let's connect!

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